# Annexure I to GIL CSR Policy

List of CSR Activities for FY 2015-16

DOCUMENT NUMBER:

GIL/2015-16/CSR/001

DATE OF FIRST APPROVAL: NOVEMBER 5, 2015

LAST AMENDED ON:

**CURRENT VERSION:** 

01

**DURATION:** 

FY 2015-16

Agreed by CSR Committee		Approved by the Board
Rajeev Anand	Sd/-	Rajeev Anand Sd/-
C Dasgupta	Sd/-	
Yashwant Singh Yadav	Sd/-	



## A1. References to Annexure I in GIL CSR Policy

The following sections in the GIL CSR Policy make a reference to Annexure - I

- (i) Section 4 on Validity
- (ii) Section 5 on Areas of Focus
- (iii) Section 6 on Budget
- (iv) Section 8 on Implementation
- (v) Section 9 on Monitoring and Evaluation Framework

## `A2. CSR Expenditure

For 2015-16, GIL's CSR budget as calculated as per Section 135 and 198 of Companies Act 2013, stands at INR 2,51,56,354. Of this, INR 1,23,20,000 is being allocated towards the project on "Driver Training Programme for Fleet Operators" undertaken in partnership with Institute of Road Traffic Education (IRTE). Another amount of INR 1,16,10,645 will be allocated to International Association for Human Values (IAHV)towards its project on sanitation and hygiene. Administrative expenses capped at 5 per cent of the total CSR spend will be utilized towards overhead expenses of strengthening regulatory compliance and monitoring of the programme. The details of the same are given below:

#### A3. Summary of CSR Activities for FY 2015-16

Thematic	ematic		Activities/ Programs		n of the ivity	Proposed Budget (INR Lakh)	
Areas (Schedule VII)	Full programme	Activities in 2015	Start date	End date	Amount allocated	Amount utilized by the implementat ion partner	
"promoting education, including special education and employment enhancing vocational skills especially among children, women, elderly, and the differently abled and livelihood	Delhi NCR and Mumbai	Provide training to 2,400 drivers or private cabs, autos and passenger vehicles in Delhi NCR and Bombay in financial year 2015- 16	1. Establish tieups with fleet operators 2. Creating training content for modules 3. Designing and printing of training collaterals 4. Conducting workshops 5. Submission of progress reports	Novem ber 5, 2015	31 March 2016	123.20	

FOR GOOD TRUE CONTROL OF THE STATE OF THE ST

**\** 

enhancement projects"							
"Eradicating hunger, poverty, malnutrition, promoting preventive healthcare and sanitation and making available safe drinking water"	Dhanora, Hiwara Rohila, Jaigaon, Pimpalgao n Turk, Shirasgaon , Khandaviw adi, Khadaki, Edlapur and Nandra of Amravati, Washim, Satara, Ahmednag ar and Jalna districts in Maharashtr a	Initiate a community led, sustainable transformati on process in rural Maharashtra on sanitation and building 9 self-reliant model villages.	Project team formulation and need assessment survey     Village cleanup campaigns and awareness building campaigns on safe sanitation 3. Construction of toilets and handing over the toilets to beneficiaries 4. Door-to-door follow ups on usage of toilets and submission of progress reports	Novem ber 15, 2015	March 31, 2016	116.10	
Administrative	Administrative Expenses (@5%of CSR budget)				12.25		
	Total CSR Budget				251.56		

# A4. Details of the CSR Activities

Goody	ear-IRTE Driver Training Programme for Fleet Operators
Thematic area	"promoting education, including special education and employment enhancing vocational skills especially among children, women, elderly, and the differently abled and livelihood enhancement projects"
Detailed description	The project "Goodyear-IRTE Driver Training Programme for Fleet Operators" aims to provide training to 2,400 drivers or private cabs, autos and passenger vehicles in Delhi NCR and Bombay in financial year 2015-16. The total cost of the project is INR 1,23,20,000 with per beneficiary cost being INR 4,833 per annum.
	The proportion of fatal accidents in total road accidents has consistently increased to 25.7 per cent in 2014, making India have the highest number of road traffic fatalities worldwide. Of these, nearly 20 percent belonged to the cabs and taxis as per National Crime Records Bureau. Much of this has been attributed to inadequate investment in training and assessment of drivers of these vehicles due to following factors:
	<ul> <li>Poor working conditions and low pay scales relative to alternate careers which does not attract well-qualified drivers</li> <li>Majority of players in the road transport industry are small</li> </ul>



or X

	entrepreneurs with limited investment capability who are more focussed on getting immediate results on their top and bottom line  Moreover, while on one hand metro and tier-2 cities in India are experiencing growth of large organized taxi service providers, passengers, especially women, are increasingly feeling insecure to travel in these cabs after a number of rape/molestation/harassment incidents have been reported in last few years.				
	To address this, Institute of Road Traffic Education will design a comprehensive course covering seven sessions to include the following: Introduction, driver- passenger relationship, planning your journey, awareness of legislation and traffic control devices, technique of defensive driving, vehicle maintenance and cleanliness and handling emergencies and incidents.				
Location	Delhi NCR and Mumbai				
Duration	Five Months				
Total budget	Type of expenditure	Amount			
	Direct Project cost	INR 1,16,00,000/-			
	Indirect Project Cost	INR 7,20,000/-			
Miles	Total expenditure	INR 1,23,20,000/-			
Milestone payment	Installment	Amount			
	Payment of first installment (December , 2015)	INR 11,60,000			
	Payment of second installment after satisfactory submission of first progress report (January,2016)	INR 52,20,000			
	Payment of third installment after submission of second progress report (February 2016)	INR 52,20,000			
Expected outcomes	2400 of drivers/instructors trained				
Implementation	Activity	Start & end time/ Schedule			
schedule	Phase 1: Establish tie-ups with fleet operators- at least one in each city to cover 2400 drivers	November 5, 2015- November 24, 2015			
	Phase 2: Create training content for all 6 modules	November 5, 2015- November 24, 2015			
	Phase 3: Design and Print all training collaterals	November 5, 2015- November 24, 2015			
	Phase 4: Completion of 120 workshops	November 24, 2015- March 20, 2016			
	Phase 5: Submission of Final Report on programme impact	April 30 , 2016			
Monitoring methodology	For monitoring project progress, IRTE has its own management information system (MIS) to track centre-wise data on the enrolment and training of drivers. Monitoring by IRTE will takes place on monthly basis on the outcomes identified for the activities listed above. The data is compiled and shared in the annual progress report along with photographic				
Key performance	evidence of programme activities at the end of the financial year. Goodyear will make payments in a phased manner to mitigate risk of non-utilization of funds by IRTE based on achievement of project milestones				
rey periormance	Indicator Freque	ency of Reporting			

FOR CERTIFIED TRUE (CAY)

FOR CONDYEAR INDIA LIMITED

ON CONTRACTOR OF THE PARTY

Gr X

indicators for		monitoring	responsibility
monitoring progress	Number of workshops conducted	2 months	IRTE
	Number of drivers trained	2 months	IRTE
	Number of drivers successfully passing the assessment	2 months	IRTE
Key performance indicators for assessing	Indicator	Timeline	Reporting responsibility
impact	Improvement in driver rating pre and post assessment- split by parameters (traffic rule adherence, hygiene, etiquette etc.)	March 31, 2016	IRTE
	Seeking driver feedback on training effectiveness and challenges/issues faced during the training	March 31,2016	IRTE
Reporting schedule	IRTE will submit following:  1. Two progress reports on Monitoring KPIs (30 January and 30 March)  2. Phase-wise Fund utilization Certificates on completion of milestone activities  3. Impact report capturing results from assessments at the end of reporting year (April 30, 2016)  4. A Final Fund Utilization Certificate audited by a chartered accountant		

Goodyear-IAHV Sanitation Programme				
Thematic area	"Eradicating hunger, poverty and malnutrition, promoting preventive health care and sanitation and making available safe drinking water"			
Detailed description	The project aims to initiate a community led, sustainable transformation process in nine villages of five districts in rural Maharashtra on sanitation with a long term objective of creating open defecation free villages. This is a collaborative project being undertaken by GIL along with GSATPI having a total cost of INR 2,43,92,190. GIL is contributing INF 1,16,10,645 towards the programme for construction of 294 individual household toilets across 9 villages and transform them into zero open defecation zones through continuous awareness building campaigns or good sanitation practices.			
	The Indian Government has prioritized Swacch Bharat Abhiyan, Central governments ambitious project for elimination of open defecation in the country as one of its objectives. Maharashtra alone has around 57 lake rural families whose homes do not have toilets. The water supply and sanitation ministry of the state stated that according to a survey in 2012 a total of 65,15,718 families did not have toilets of their own. However, in 2013-14, a total of 5,59,042 toilets were constructed and in the subsequent financial year, 2,64,716, were built, taking the total number of toilets constructed to 8,23,758. It has prepared a plan to construct 56,91,960 toilets for the remaining families till 2019.			

For Good

FOR CERTIFIED TRUE CUE MITTEL

TOTAL STATE OF THE COURT O

Location	To address this, International Association of Human Values (IAHV) will undertake an awareness campaign to sensitize the villagers on sanitation and hygiene related issues and bring a shift in their attitude and behavior against open defecation. Further, they will aide in the construction of individual household latrines/toilets to promote good sanitation practices amongst the rural people in Maharashtra  Nine villages in Maharashtra- Dhanora, Hiwara Rohila, Jaigaon, Pimpalgaon Turk, Shirasgaon, Khandaviwadi, Khadaki, Edlapur and Nandra (in Amravati, Washim, Satara, Ahmednagar and Jalna districts)  Five Months			
Total budget	Type of expenditure	Amount		
	Direct project cost	1,08,90,645		
	Indirect project cost (KPMG fee)	7,20,000		
	Total expenditure	INR 1,16,10,645		
Milestone payment	Installment	Amount		
	Payment of first installment (December 2015)	INR 21,78,129		
	Payment of second installment after satisfactory submission of first progress report (January 2016)	INR 54,45,323		
	Payment of third installment after submission of second progress report (February 2016)	INR 32,67,193		
Expected outcomes	<ul> <li>a. Sanitation needs of 9 villages identified through comprehensive need assessment survey</li> <li>b. 27 awareness camps on good sanitation practices sensitizing 5500+ villagers</li> <li>c. 24 local youth leaders trained for sustenance of the project</li> <li>d. 9 village clean up camps to engage villagers in promotion of hygiene and clean surroundings</li> <li>e. Formation of 5 member sanitation committee comprising panchayat members and rural managers in each village</li> <li>f. Construction of 294 toilets benefitting approximately 1470 people</li> </ul>			
Implementation schedule	Activity	Start & end time/ Schedule		
	Phase 1:  Project team formation and launch of project in the community  Orientation and training of field team at HQ (head-quarters)  Refresher Meet with the community stake holders, to align them with the project objectives for the village  Formation of Sanitation committeeNeed assessment survey (PRA) & Data collection  Collection of quotations to procure the raw material for	November 6, 2015- December 15, 2015		

CERTIFIED TRUE CUEY
FOR GCORVEAR INDIA INMITED
Company Secretary

gr )

	toilet construction			
	<ul> <li>Advance payment to vendors of raw m</li> </ul>			
	toilet construction	alenais ioi		
	Phase 2:			
	Procurement of raw toilet construction a toilet construction. E payment to be paid construction materia (construction of toile continue in the third well)	nd start of Balance towards als ets will	ber 2015- January 15,	
	Conduct village clear campaign	ın-up		
	Awareness building on safe sanitation for community people at childrens through Name Shivirs, Bal Chetna nukad natak, pad ya Submission of Program 1	or and av Chetna Shivirs, atra etc.		
	Phase 3:			
	Toilet Construction (Households)			
	Goodyear Logo at p     of 294 households	2016	ber, 2015- 15 March	
	<ul> <li>Handing over toilet in beneficiaries</li> </ul>			
	<ul> <li>Event promotion and visibility through IAF Goodyear media ch</li> <li>Submission of Prog</li> </ul>	IV and annels		
	2			
	Phase 4: April 30, 2016 Submission of final Project Report		016	
Monitoring methodology	For monitoring project progress, IAHV has its own IT platforms as project requirements to track survey results on sanitation habits of			
	community and the change observed therein due to the intervention. Monitoring by IAHV will takes place on monthly basis on the outcomes identified for the activities listed above. The data is compiled and shared in the annual progress report along with photographic evidence of			
	programme activities at payments in a phased	s report along with ph the end of the financial y manner to mitigate risk o evement of project milesto	ear. Goodyear will make f non-utilization of funds	
Key performance indicators for monitoring	Indicator	Timeline	Reporting	
progress	Number of beneficiaries reached	15 Jan 2016	responsibility IAHV	

 $\bigvee$ 

W

FOR CERTIFIED TRUE OF FOR THE CONTROL OF THE CONTRO

RECORD REPORT TO THE RESERVE OF THE PARTY OF			*	
	out through sanitation	50.00		
	awareness camps			
	Number of villagers	15 Jan 2016	IAHV	
	participating in village			
	clean up drives			
	Number of youth	15 Jan 2016	IAHV	
	leaders empowered			
	through Rural			
	Management Training			
	Programs for project			
	sustenance			
	Number of toilets	15 March 2016	IAHV	
	constructed		IOLIA	
	Number of	15 March 2016	IAHV	
	beneficiaries having	10 111 20 10	INITY	
	access to improved			
	sanitation facilities			
Key performance	Indicator	Timeline	Reporting	
indicators for assessing		Timeline	responsibility	
impact	Change in toilet usage	30 March 2016	IAHV <sup>1</sup>	
	habits of	CO March 2010	IAITV	
	villagers/reduction in			
	open defecation in			
	these villages			
Reporting schedule	IAHV will submit following			
reporting scriedule				
	1. Two progress reports on Monitoring KPIs (15 January and end of			
	February)			
	2. Two Fund utilization Certificates on completion of milestone activities			
	(15 January 2016 and 29 February 2016)			
	3. Final project report capturing results from assessments at the end of			
	reporting year (April 30, 2016)			
	4. A final Fund Utilization Certificate audited by a chartered accountant			
			550,000 - 10	

#### A5. Differences

If there is any inconsistency between GIL CSR Policy, Annexure – I and/or Indian regulation on CSR spending, the requirements of the Indian regulation shall prevail.

CERTIFIED TRUE CUPY
GUODYEAR INDIA LIGHTED

Company Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Company

Compa

>

<sup>&</sup>lt;sup>1</sup> The project will be continuously monitored. However, the final report will be shared by April 30, 2016