

Annexure I to GIL CSR Policy

List of CSR Activities for FY 2018-19

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Agreed by CSR Committee		Approved by the Board	
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A1. References to Annexure I in GIL CSR Policy

The following sections in the GIL CSR Policy make a reference to Annexure – I

- (i) Section 4 on Validity
- (ii) Section 5 on Areas of Focus
- (iii) Section 6 on Budget
- (iv) Section 8 on Implementation
- (v) Section 9 on Monitoring and Evaluation Framework

A2. CSR Expenditure

For 2018-19, GIL's CSR budget calculated as per Section 135 and 198 of Companies Act 2013, stands at INR 3,95,89,220. Of this, **INR 1,55,00,000/-** is being allocated towards the project on **"Driver Training Programme"** undertaken in partnership with Institute of Road Traffic Education (IRTE). Amount of **INR 1,45,00,000/-** will be allocated for project by International Association for Human Values on **Integrated Watershed Development Program**. Another amount of **INR 55,00,000/-** will be allocated to the project on **Support for sports infrastructure for training** to be implemented by Mary Kom Regional Boxing Foundation. Project for balance amount of INR 25,00,000 will be decided at a later date. Administrative expenses for 2018-19 has been capped up to 5 per cent of the total CSR expenditure for 2018-19 and will be utilized towards overhead expenses of strengthening regulatory compliance and monitoring of the programme. The details of the same are given below:

A3. Summary of CSR Activities for FY 2018-19

Thematic Areas (Schedule VII)	Location	Activities/ Programs		Duration of the activity		Proposed Budget (INR Lakh)
		Full programme	Activities in 2018-19	Start date	End date	Amount allocated
"Promoting education, including special education and employment enhancing vocational skills especially among children, women, elderly, and the differently abled and livelihood enhancement projects"	Delhi NCR, Maharashtra	Safer Roads, Safer You by Institute of Road Traffic Education	1. Establish tie-ups with schools 2. Updating and print of training modules 3. Provide training cum workshops on road safety to school bus drivers and conductors in Delhi NCR, and Maharashtra 4. Awareness generation workshops for traffic department officials and RTOs pan India	October 2018	March 2019	155

			5. Beneficiary engagement post training 6. Submission of progress reports and final report			
“Rural Development Projects”	Maharashtra	Integrated watershed development by International Association for Human Values	1. Mobilization, capacity building and engagement of community 2. Needs assessment and baseline survey 3. Preparing comprehensive watershed management action plans 4. Constructing and maintaining relevant water recharge structures and erosion control structures	October 2018	March 2019	145
“Training to promote rural sports, nationally recognised sports, Paralympic sports and Olympic sports”	Manipur	Supporting sports infrastructure for training by Mary Kom Regional Boxing Foundation	1. On-boarding local vendors from Manipur for the construction 2. Planning for construction 3. Construction of - Boxing Ring and surrounding arena including training areas, seating, practice area, etc.	October 2018	March 2019	55
Project to be decided at a later date						25
Administrative Expenses (up to 5%of CSR expense)						15.89
Total CSR Budget						395.89

A4. Details of the CSR Activities

Institute Of Road Traffic Education (IRTE) - Goodyear : Safer Roads, Safer You Initiative	
Thematic area	“Promoting education, including special education and employment enhancing vocational skills especially among children, women, elderly, and the differently abled and livelihood enhancement projects”
Detailed description	<p>The project “Goodyear-IRTE Driver Training Programme for School Bus Drivers” aims to provide training to school bus drivers, conductors and run awareness workshop on new road safety law for traffic department officials in Delhi NCR and select locations in Maharashtra in financial year 2018-19. The total cost of the project is INR 1,55,00,000/-. The Safer Road, Safer You Initiative has been in existence since 2015-16.</p> <p>Road Traffic Injuries are a leading cause of death globally. More than 1.2 million people die every year in road crashes across the world and another 20-50 million suffer non-fatal injuries, with many incurring a disability as a result of their injuries. India accounts for over 12% of the global road crash deaths. The provisional data provided by the Ministry of Road Transport & Highways, Government of India has revealed the disturbing trend of yet another increase of road deaths from 1,46,133 in 2015 to 1,50,785 persons killed in 2016. This translates to a social loss of over 2% of India’s GDP estimated at INR 1 Lakh Crore annually. National Statistics reveal that over 10,500 children die on account road accidents annually. Such a high data of children deaths is a matter of shame and concern for the country. There are no national guidelines or Codes of Practice for the safety in transportation of school children.</p> <p>Much of this has been attributed to inadequate investment in training and assessment of drivers and conductors of these vehicles due to following factors:</p> <ul style="list-style-type: none"> • Poor working conditions and low pay scales relative to alternate careers which does not attract well-qualified drivers and conductors • Majority of players in the road transport industry are small entrepreneurs with limited investment capability who are more focussed on getting immediate results on their top and bottom line <p>In the previous years training was provided to 13141 taxi drivers through workshops in Delhi, Gurgaon, Faridabad, Noida, Bengaluru and Mumbai. Safer Roads, Safer You Initiative was covered in majority of the newspapers and journals. Initiative created goodwill in the ministry and government.</p> <p>To engage with the beneficiaries post training, a reminder mechanism has been integrated into the project wherein one road safety tip is sent to drivers every fortnight through SMS.</p> <p>As part of the project, Annual National Conferences on Road Safety were organised. These Conferences were conducted in association with the Ministry of Road Transport & Highways as well as Ministry of Tourism.</p> <p>Keeping the learning from previous years, the following steps have been taken</p> <ul style="list-style-type: none"> • Looking at the demand of trainings the scope has included other beneficiaries such as school bus drivers and conductors.

	<ul style="list-style-type: none"> To create a long term impact on beneficiaries the reminder mechanism will be continued which engage beneficiaries over the period of time via SMS based driving tips. Workshop / conference / event to support long term capacity building of road safety in the country has been proposed with different stakeholders. <p>Under the Awareness workshops the aim of the project will be to:</p> <ol style="list-style-type: none"> Support the government towards the development of a safe, efficient and reliable public transport service, in order to build trust and faith in the students using school bus in the urban areas of India and their families. to promote a safe and reliable driving culture amongst school bus drivers and conductors and thereby to improve road safety <p>The activities will (if not comprehensively) include testimonials from school authorities on the change in driver and conductor behavior pre and post training, survey with driving supervisors of the schools and inviting a set of willing drivers and conductors to assess retention of training content.</p>	
Location	Delhi NCR, Select cities in Maharashtra.	
Duration	Six Months	
Total budget	Type of expenditure	Amount
	Direct Project cost	INR 1,50,00,000/-
	Indirect Project Cost	INR 5,00,000/-
	Total expenditure	INR 1,55,00,000/-
Milestone payment	Payment will be done in 3 installments starting from October 2018-March 2019.	
Expected outcomes	<ul style="list-style-type: none"> 1500 to 2000 School bus drivers and conductors trained. Awareness workshop on new road safety law for 500 to 1000 traffic department officials 	
Implementation schedule	Activity	Start & end time/ Schedule
	Phase 1: Establish tie-ups with schools. At least one in each city.	October- November 2018
	Phase 2: Revising training content for all 6 modules with the feedback received. Design and print training collaterals	October- November 2018
	Phase 3: Completion of training for school bus drivers, conductors and awareness workshop on new road safety law for traffic department officials	December 2018- 15 March 2019
	Phase 4: Submission of Final Report on programme impact	30 April 2019
Monitoring methodology	For monitoring project progress, IRTE has its own management information system (MIS) to track training centre-wise data on the enrolment and training of drivers. Monitoring by IRTE will take place on monthly basis on the outcomes identified for the activities listed above. The data is compiled and shared in the annual progress report along with photographic evidence of programme activities at the end of the financial year. Goodyear will make payments in a phased manner to mitigate risk of non-utilization of funds by IRTE based on achievement of project milestones	

Key performance indicators for monitoring progress	Indicator	Frequency of monitoring	Reporting responsibility
	Number of workshops conducted	2 months	IRTE
	Number of school bus drivers, conductors and licensing officers trained	2 months	IRTE
	Number of school bus drivers and conductors successfully passing the assessment	2 months	IRTE
	Number of school bus drivers and conductors engaged through beneficiary engagement module	2 months	IRTE
Key performance indicators for assessing impact	Indicator	Timeline	Reporting responsibility
	Improvement in school bus driver and conductor rating pre and post assessment- split by parameters (traffic rule adherence, hygiene, etiquette etc.)	April 30, 2019	IRTE
	School bus driver and conductor engagement through campaigns and targeting them through tips sent via SMSs	April 30, 2019	IRTE
	Interaction with School Administration/ supervisors to understand the effect of training on the drivers and the conductors and change in their behavioral patterns.	April 30, 2019	IRTE
Reporting schedule	IRTE will submit following : 1. Two progress reports on Monitoring KPIs (will be decided with IRTE) (15 December 2018 and 25 January 2019) 2. Phase-wise Fund utilization Certificates on completion of milestone activities 3. Impact report capturing results from assessments at the end of reporting year 30 April 2019. 4. A Final Fund Utilization Certificate audited by a chartered accountant		

International Association for Human Values (IAHV) – Integrated Watershed Management		
Thematic area	“Rural Development Projects”	
Detailed description	<p>The project aims to increase the water availability for crops, livestock and human consumption in a village of Maharashtra by empowering the community to undertake, lead and maintain an integrated watershed development program.</p> <p>The objective of the project are as follows:</p> <ul style="list-style-type: none"> - To increase the water available for crops, livestock and human consumption in select villages in Maharashtra through integrated watershed management program. - To enable and to motivate the local community in the area, to work towards developing their village into a model town using a community ownership and participation model. - To sensitize the communities towards community-led development process and to kick-start simple watershed development activities in their area. 	
Location	Selected location in Maharashtra	
Duration	Six Months	
Total budget	Type of expenditure	Amount
	Direct Project cost	INR 1,40,00,000
	Indirect Project Cost	INR 5,00,000
	Total Project Cost	INR 1,45,00,000
Milestone payment	Payment will be done in 3 installments from October 2018 to 31st March 2019	
Expected outcomes	<ul style="list-style-type: none"> - Increase in water availability for crops, livestock and human consumption after the first monsoon. - Community will directly benefit with the increase availability of water in their villages. - 500-700 Hectares of non-arable land is expected to become arable leading to increase agriculture activity. - Increase in agriculture income per household. 	
Implementation schedule	Activity	Start & end time/ Schedule
	Mobilization and Needs Assessment <ul style="list-style-type: none"> • Mobilizing the community through awareness programs and other rapport building initiatives • Capacity building of the field team and other stakeholders through empowerment programs and watershed trainings • Need assessment survey and establishing baseline metrics. 	1 October 2018- 15 January 2019
	Planning and construction <ul style="list-style-type: none"> • Preparing comprehensive watershed management action plan by involving technical experts and the local communities • Implementing the action plan by constructing and maintaining relevant water recharge structures and erosion control structures 	1 October, 2018- March 31, 2019

	<p>Enable and motivate the local community</p> <ul style="list-style-type: none"> • Training more local youth from the community • Involving the community at all stages of the project including planning, implementation and sustainability. 	<p>1 October, 2018- 31 January, 2019</p>	
	<p>Sensitize the communities in neighboring villages towards community-led development process and to kick-start simple watershed development activities in their area</p> <ul style="list-style-type: none"> • Conducting awareness campaigns in neighboring villages • Creating youth leaders from the local communities 	<p>30 November, 2018- 31 March, 2019</p>	
	<p>Submission of Final Report</p>	<p>30 April 2019</p>	
<p>Monitoring methodology</p>	<p>For monitoring project progress, IAHV has its own IT platforms as per project requirements to track survey results on water and irrigation requirement of the community and the change observed therein due to the intervention. Monitoring by IAHV will take place on monthly basis on the outcomes identified for the activities listed above. The data is compiled and shared in the annual progress report along with photographic evidence of programme activities at the end of the financial year. Goodyear will make payments in a phased manner to mitigate risk of non-utilization of funds by IAHV based on achievement of project milestones.</p>		
<p>Key performance indicators for monitoring progress</p>	<p>Indicator</p>	<p>Frequency of monitoring</p>	<p>Reporting responsibility</p>
	<p>Status of project activities as per schedule</p>	<p>3 months</p>	<p>IAHV</p>
	<p>Number of water harvesting structures Completed</p>	<p>3 months</p>	<p>IAHV</p>
	<p>Area treated</p>	<p>3 months</p>	<p>IAHV</p>
	<p>Number of youths trained via leadership program</p>	<p>3 months</p>	<p>IAHV</p>
	<p>Number of people sensitized and trained</p>	<p>3 months</p>	<p>IAHV</p>
<p>Key performance indicators for assessing impact</p>	<p>Indicator</p>	<p>Timeline</p>	<p>Reporting responsibility</p>
	<ul style="list-style-type: none"> • Increase in level of ground water • Increase in the area of land under cultivation because of increased availability of water • Change in cropping pattern because of increased availability of water 	<p>March 31, 2020</p>	<p>IAHV</p>

	Change in agricultural income because of increased availability of water		
Reporting schedule	IAHV will submit following : 1. Two progress reports on Monitoring KPIs (15 December 2018 and 15 February 2019) 2. Phase-wise Fund utilization Certificates on completion of milestone activities 3. final report capturing results from assessments at the end of reporting year (April 30, 2019) 4. Final fund utilization Certificate Audited by a chartered accountant.		

Mary Kom Regional Boxing Foundation - Sport Infrastructure for Training			
Thematic area	“Training to promote rural sports, nationally recognised sports, Paralympic sports and Olympic sports”		
Detailed description	Support for sports infrastructure for training boxers at Mary Kom Boxing Academy by Mary Kom Regional Boxing Foundation (MKRBF)		
Location	Manipur		
Duration	Six Months		
Total budget	Type of expenditure	Amount	
	Direct project cost	INR 52,00,000	
	Indirect project cost	INR 3,00,000	
	Total expenditure	INR 55,00,000	
Milestone Payment	Payments will be done in 2 installments starting from October 2018-March 2019		
Expected outcomes	Constructed boxing ring (Standard Size) and surrounding arena including training areas, seating, practice area, etc. to be used by 100 boxers for daily training.		
Implementation schedule	Activity	Start & end time/ Schedule	
	Phase 1: • On-boarding local vendors from Manipur for the construction • Planning for construction	1 October – 1 December 2018	
	Phase 2: • Construction of boxing ring and surrounding arena including training areas, seating, practice area, etc.	December 2018 - February 2019	
	Phase 3: • Impact report	30 March 2019	
Monitoring methodology	Monitoring by MKRBF will take place on weekly basis on the outcomes identified for the activities listed above. The data is compiled and shared in the progress reports along with photographic evidence of programme activities as per the determined schedule for reporting. Goodyear will make payments in a phased manner to mitigate risk of non-utilization of funds by MKRBF based on achievement of project milestones.		
Key performance indicators for monitoring progress	Indicator	Timeline	Reporting responsibility
	Number of boxers having access to the infrastructure.	30 March 2019	MKRBF
	Number of matches organized in the arena	30 March 2019	MKRBF
Key performance indicators for assessing impact	Indicator	Timeline	Reporting responsibility
	Change in the training performance of the boxers	30 March 2019	MKRBF

Reporting schedule	MKRBF will submit following : 1. Two progress reports on Monitoring KPIs (15 December 2018 and 28 February 2019) 2. Phase-wise Fund utilization Certificates on completion of milestone activities 3. Impact report capturing results from assessments at the end of reporting year (March 2019) 4. A final Fund Utilization Certificate audited by a chartered accountant
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A5. Differences

If there is any inconsistency between GIL CSR Policy, Annexure – I and/or Indian regulation on CSR spending, the requirements of the Indian regulation shall prevail.